03 Changeable curatorial mode

written by Aobing Wang

This week's lecture discusses how contemporary curatorial platforms can transcend the limitations of traditional exhibition Spaces to reflect their functional diversity and political tension through several examples. What impressed me most was proppaNOW, an organization composed of Australian Aborigine, in which Gordon Hookey's work touched me very much. This flag with yellow heart is not only a symbolic recreation, but also a strategy to reshape "radical" through vision. It retains the political nature of the Aboriginal flag while adding the personal emotions of the artist. From this, I realized that the curator organization is not a passive space container, but also a platform for curators to share their own values.

Another case that struck me is SVAOs. This small-scale, localized and participatory curatorial mode reminds me of a community project I participated in when I was an undergraduate. The main content is that our students cooperate with local businesses and neighbors in the community to plan exhibition activities that can show community culture. At the same time, this flexible curatorial mode also gave me a preliminary idea for the curation of the final assignment, even if I did not choose a specific theme: I think my personal curatorial project should be an open, multi-party co-creation place where problems can be accommodated and discussed, rather than a platform for my unilateral output of conclusions.

References[]

Bilbao Yarto, Ana Edurne. "SVAOs: Micro-Curating and the Urban." On Curating 37 (2018). https://www.on-curating.org/issue-37-reader/svaos-micro-curating.org/issue-37-reader/svaos-37-reader/svaos-37-reader/svaos-37-reader/svaos-37-reader/svaos proppaNOW Collective. Gordon Hookey & Richard Bell. "Not My King" and "In Solidarity." The Guardian, October 22, 2022. <u>https://www.theguardian.com/artanddesign/2022/oct/22/brisbanebased-indigenous-art-collective-proppanow-wins-prestigiousglobal-prize</u>.

02 About dreams and the unconscious mind

written by Aobing Wang
*This is the theme of my open toolkits course last semester.
I'm so interested in this that I'm blogging about it this
week. The following is the text.

About dreams and the unconscious mind

If dreams and the subconscious are taken as the narrative theme of the exhibition, the role of the curator will not only be the organizer of the art works, but also the "guide" to guide the audience into the "dream" and deep into different levels of consciousness. As a kind of mapping of the human subconscious, dreams provide a way of perceiving beyond the logic of reality (dreams are often chaotic and illogical). This makes the curatorial practice with this theme need to break through the traditional curatorial framework and build a more immersive and emotionally resonant exhibition atmosphere and space for the audience with a more experimental curatorial approach.

Dreams are the source of inspiration for the exhibition narrative

Dreams have the characteristics of fragmentation, symbolization and nonlinear narration, which is very consistent with the popular surrealism, abstraction and experimental expression in contemporary art. Artistic creations inspired by dreams often present sensory images of subconscious flow. On this basis, the curator can introduce the audience into an immersive experience similar to a dream through space layout, light and shadow application and multisensory curatorial design.

Subconscious and audience experience

In addition to the display and spatial layout of artworks, curators also need to explore how to stimulate the subconscious experience of the audience. In the exhibition, specific sensory stimuli (such as light and shadow changes, environmental smells, white noise, etc.) can be used to trigger the audience's memory of a specific scene, making it enter a fragmented retrospective state for a short time. In addition, cultural resonance with the audience can also be created through symbolic symbols, cultural background narration and other forms. In contemporary art curation, virtual reality (VR) and augmented reality (AR) are also applied in curatorial practice. This kind of high-tech display can simulate the dream experience for the audience more directly.

References:

Carl Gustav Jung, and Delin Xu. Carl Gustav Jung, and Delin Xu. *The Collective Unconscious / Yuan Xing Yu Ji Ti Wu Yi Shi = the Archetypes and the Collective Unconscious*. Beijing: Guo Ji Wen Hua Chu Ban Gong Si, 2011.

Freud, Sigmund. The Interpretation of Dreams ; and on Dreams :

(1900-1901). London: Hogarth Press, 1995.

Halbwachs, Maurice. *On Collective Memory*. 1925. Reprint, Chicago: University of Chicago Press, 1992.

01 What do we know about curating[]

written by Aobing Wang

In the afternoon workshop, the temporary team members shared their experiences or hobbies in curation-related fields. Among them, I was very interested in the curatorial work that one of the team members participated in. When planning an exhibition that changes with The Times, do curators arrange visits according to a timeline? I think there are many examples to answer this question.

As a cultural practice, the essence of curation is obviously not simply the selection and display of exhibits. Brian O'Doherty pointed out in Inside the White Cube that curators build not only a physical space, but also an ideological container. The concept of "White Cube" separates art from social reality and forms the illusion of neutrality through the display strategy of de-contextualization. This critical perspective explains the mechanism of curatorial power: the curator shapes the audience's cognitive framework through taxonomy and narrative arrangement.

On the mind map produced by the workshop, it is obvious that many words extend around "Communication". With the development of economy, the core orientation of contemporary curatorial practice has gradually changed from exhibit orientation to audience orientation. More and more curators seek to construct a dialogue between exhibits and audiences through display methods and technical means in exhibitions. In fact, as early as 2012, Claire Bishop demonstrated the case of "participatory art" in her book Artificial Hells, and this form of digital curation, which transforms the role of the audience into a coproducer of the exhibition, has been pushed to a new dimension with the development of modern technology.

Reference

Bal, Mieke. 1996. Double Exposures: The Subject of Cultural Analysis. New York: Routledge.

Bishop, Claire. 2012. Artificial Hells: Participatory Art and the Politics of Spectatorship. London: Verso.