

DESI10147

Design Identities: roles and ecologies

Assignment 1 – research proposal

Due for week 5 supervision tutorial feedback and approval

STUDENT NAME and NUMBER:

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DATE of TUTORIAL:

14:00-14:45
Thursday 25th February

Research Theme

Neri & Hu design and research office
What is their key ethos and the way of working on a project

Compare and contrast the hiring requirements and operations of small architectural studios and large architectural firms.
Dig into their founding ethos and project production process.

Approach to the case study

Search any materials on the internet about Neri & Hu

Analysis the differences between Neri & Hu and other small studios, like 30x40 Design Workshop and Murmur Lab studio.
Then do research on their representative projects.

Use of visual service/design thinking tools

Design thinking process
Focus group

Likely outcome format

A report with some graphics and case detail analysis
Drawings, or initial idea sketches

Plan of action and key milestones

Contact Neri & Hu, make an interview if it's possible
Timeline of preparing any actions, such as visit their company, attend their lecture