

Want to know a secret?

Viewing Evaluation

Thank you for participating in this viewing of my artwork. This test is for research purposes to see which additional element works best and receives the best participation from viewers so please be honest!

I will refer to the box/envelope as an additional element as viewers have received a variety of different things (2/3). Please review each element individually.

Type in your responses and return the word document.

Please attach images as files to the email address provided. If you have received a smell card, you don't have to do this if you don't want to. If your face is in the images, you will be required to fill in a permission form which I will send to you at a later date.

If there are any additional comments, feel free to add them at the end.

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Out of the 2/3 additional elements you received which one did you respond the most to (like or dislike)?

I really enjoyed the apple, something about receiving an apple in the post – I ate it straight away.

I was confused to begin with because I had forgotten I was participating, which is completely my fault. I really enjoyed drawing with crayons, that made me feel like a child.

What did you think of the experience?

The whole experience was enjoyable, I liked being involved in something that seemed larger than myself. I found myself those analysing my drawing of getting an apple from a tree though. I think that comes from wondering if there is a 'right/wrong' way to do something.

What is your interpretation of the work (thoughts, feelings, responses)?

I wasn't completely sure what to do, I feel like I could smell your work through the screen. However I preferred the real apple with that one, the bottled apple scent made me think of glade candles at Christmas and got me remembering

things from home – which is crazy because I was looking at all these images of apples.

Did the additional element improve the viewing experience of online art? Why do you think this?

I admire your ambition, when I see your apples, they remind me of toffee apples and bonfire night. And biting into an apple is always a strange experience. I keep thinking about ASMR videos and memories.

Does this make you want to view more work that requires you to participate in an active way?

Yes, I like the whole experience of receiving and having to do something. I've missed being able to be involved in peoples try out experiments and what might come from it. it makes you feel a little more connected to the artwork. I was wondering about textures too, just how would it feel to hold one of these apples... or a bit of it?

Whilst doing your additional element, what were your thoughts? (If this was wtf is going on? This is okay. Be honest)

I think because I got the email late, I had already experienced the package before sitting down and viewing the photographs. I think if I were to do it again, I would have made sure I knew what I was doing. Honestly though, this was a great experience and well done for trying it out.

