Want to know a secret?
Viewing Evaluation

Thank you for participating in this viewing of my artwork. This test is for research purposes to see which additional element works best and receives the best participation from viewers so please be honest!

I will refer to the box/envelope as an additional element as viewers have received a verity of different things (2/3). Please review each element individually.

Type in your responses and return the word document.

Please attach images as files to the email address provided. If you have received a smell card, you don't have to do this if you don't want to. If your face is in the images, you will be required to fill in a permission form which I will send to you at a later date.

If there are any additional comments, feel free to add them at the end.

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Out of the 2/3 additional elements you received which one did you respond the most to (like or dislike) ?

I preferred the drawing activity more than eating the apple. The drawing kept me occupied and allowed me to express some creativity even if my artistic skills aren't the best, engaged me more by allowing me to think about what I was going to draw and how.

What did you think of the experience?

The experience was enjoyable, I enjoyed the apple, always good to get one of your 5 a day. I thought that the way the components were presented and the lettering that was used in the instructions was intriguing. During lockdown when there isn't an awful lot going on even taking half an hour to draw the picture kept me occupied and focused.

What is your interpretation of the work (thoughts, feelings, responces) ?

The work made me think a lot about nature and home, it made me feel comfortable and settled. The work allowed me to reflect upon my childhood picking chestnuts from the trees even though it was apples I was viewing, it took me back to fond memories of spending time with my dad and grandparents.

Did the additional element improve the viewing experience of online art? Why do you think this?

The additional elements made it much more engaging, they allowed you to participate rather than passively looking at photo's, the additional elements allowed you to think and reflect more whilst looking at the photos. I would happily walk round a museum or gallery in person but online it feels very disconnected, I have no interests in viewing photo's online, just how I would scroll through social media without a second thought. The additional elements changed this and created meaning behind the online art that was being viewed.

Does this make you want to view more work that requires you to participate in an active way?

I would enjoy viewing more work that would encourage you to actively participate, not being very artistic myself I wouldn't usually sway towards viewing art in my spare time or have many thoughts around it. When provided

with an activity it changes the though process and how you view certain images, created meaning behind the work that is presented and makes it more enjoyable.

Whilst doing your additional element, what were your thoughts? (If this was wtf is going on? This is okay. Be honest)

I enjoyed my apple, it was nice and sweet and set me up for the day, didn't have as many thoughts surrounding the eating of the apple in relation to the art work, other than it was an enjoyable apple and I understood why this element was incorporated. The drawing kept me busy for a while and lifted my mood, during lockdown I do not think I have been very productive and sometimes the days are difficult. The drawing took my mind off everything going on around us at the moment and kept me occupied, genuinely made me feel better about the day ahead and although it might have just been a silly childish drawing in crayon, I was almost proud that id sat there and done it.