

Writing a blog for Research Bow: Guidelines

1) Format Guidelines

Blog posts should be between **500 and 1,000 words** and can be either individual or collaborative pieces.

You are highly encouraged to share photos or other media, such as video or audio records relating to the content of the blog, as long as anyone depicted in these materials/records has given permission to use them online. Otherwise, you may use free-stock images from <https://unsplash.com/>, <https://www.canva.com/photos/free/>, or any other free-stock image website of your preference. If you would like a specific image to feature your blog (as a header) please let us know.

All submissions should be accompanied by a headshot and a short description of your PhD focus. For examples of what you could include in this description, you can refer to the existing blog posts.

2) Content Guidelines

By submitting a blog to the Research Bow you accept the following terms and conditions.

Terms and conditions of use:

You agree not to use the Blogging Service to:

- post or knowingly link to any content that is threatening, defamatory, obscene, indecent, seditious, offensive, pornographic, abusive, liable to incite racial hatred, discriminatory, menacing, scandalous, inflammatory, blasphemous, in breach of confidence, in breach of privacy or which may cause annoyance or inconvenience, although we recognise that there might be a limited number of scenarios in which such material is required to be used in a blog for legitimate academic purposes;
- impersonate any person or entity or misrepresent your relationship with any person or entity;

- post any content that may damage the reputation or goodwill of the University;
- post any content for which you have, not obtained all necessary licences and/or approvals and not cleared copyright permissions;
- post any content which constitutes or encourages conduct that would be considered a criminal offence, give rise to civil liability, or otherwise be contrary to the law of or infringe the rights of any third party, in the UK or any other country in the world;
- post content that would breach the General Data Protection Regulations;
- post any material which is technically harmful (including, without limitation, computer viruses, logic bombs, Trojan horses, worms, harmful components, corrupted data or other malicious software or harmful data).
- post content that could be described as harassment or bullying as defined by the University's Dignity and Respect Policy.

You may find the following resources useful while writing your blog:

1. [How to write an engaging blog](#)
2. [Academic blogging – 10 top tips](#)
3. [9 Editorial Guidelines for Your Blog](#)

Thank you for considering contributing to Research Bow!