

# Week 3 Class Assignment: Art Assignments & Learning Theories

Before we jump into learning theories, consider what you did when taking part in *Build-a-Basho*, *Make Gold* and Artists' Toolkits at ESW.

All were open toolkits that took the form of an **art assignment**; a set of simple instructions that you followed.

## *Collections of Art Assignments:*

### *Draw it with your Eyes Closed*

The art assignment is an approach that is widely practised in art education, specifically in its early foundational stages.

An art assignment is a teaching technique akin to an artists' toolkit. While art assignment can be an artists' toolkit, an art assignment *tends not* to include a comprehensive set of materials.

The art assignment largely leaves key questions of figuring out *how* and *what* to make to the participant. Moreover, where a toolkit suggests a "goal" – that is something that will be learned, or accomplished – an art assignment may not have a "goal" (either implicitly or explicitly).

The book *Draw it with your Eyes Closed* ([link](#)) delves into the art of the art assignment, engaging artists to discuss art assignments that they were set and that they might set themselves.

Not all contributors are fans of the assignment format – but, on the whole, the art assignment is something they have all experienced as part of their art education.

You can read some of the assignments here:

<https://drawitwithyoureyesclosed.com/> (link)

Here is a particularly *meta* art assignment from *Draw it with your Eyes Closed* to start with (you can follow this if you want, but reading it will suffice):

## **JACKIE BROOKNER–RULES ASSIGNMENT**

*Of course we know artists have a kind of congenital allergy to rules, especially somebody else's rules. We like to make our own rules. Very freeing, right? Well, that's not the whole story. Let's take a look at the rules you are following, especially ones living below the threshold of consciousness. Make a list of these rules, right now. Which of them that you think are your rules, are really rules you've inherited, been taught, learned are the cool rules? Are they serving you, or trapping you?*

### **WEEK 1**

*As you work throughout this next week, try to hear the rules whispering to you. Keep a running list, and add to it every time you hear another one. Don't read any further until you've done #1.*

### **WEEK 2**

*OK, you cheated, because it was my rule. Now, what kind of rules did you come up with? Are they the easy formal ones about choices of materials, how long or short the piece should be, or what to wear? Try again, and listen for the harder ones: the conceptual limits you put on your work, the kind of work you let yourself do, or not do. Are there whole parts of your being you put in a separate compartment*

*and don't even consider bringing into your work? Whole enthusiasms you haven't let yourself imagine as part of your work? Embarrassments, naiveties, intelligences you leave out?*

### **WEEK 3**

*Now, this week do whatever you have to do to break your own rules. The hardest ones first.*

*<https://drawitwithyoureyesclosed.com/post/67290458311/jackie-brooknerrules-assignment>*

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## **The Art Assignment – Sarah Ulrist Green**

If you haven't had an art education, where else might you encounter art assignments?

Increasingly, art assignments can be found online:

For example, The Art Assignment is an OER website and PBS channel, hosted by curator Sarah Ulrist Green, that hosts assignments written and presented by different artists:

<https://www.theartassignment.com/assignments-landing> (link)

<https://www.pbs.org/show/art-assignment/> (link)

<https://www.youtube.com/user/theartassignment> (link)

Sarah Green's show is primarily a way of exploring art history as **practicum**: working directly with materials and making processes that artists have engaged with in different historical periods. This has long been an important project within art history as a discipline, especially within the curatorial sector which has a particular investment in haptic, or 'hands-on') research methods (because curators tend to work directly with objects).

Green's Public Broadcasting Service approach is also her way of fulfilling the public mission of the museum as an educational institution.

Green also enlists contemporary artists to establish their own assignments. This helps her audience to engage with emerging art on material and haptic terms. Herein, Green is initiating an experiential learning process.

<https://external-content.duckduckgo.com/iu/?u=https%3A%2F%2Ffi.pinimg.com%2Foriginals%2Fb0%2Fd6%2F80%2Fb0d6806a446ab09ccf7392178df33738.jpg&f=1&nofb=1> (link)

The assignments in Green's PBS show are often simple to follow and require little expertise, skill or specialist equipment. Each assignment engages the participant in the *weltanschauung* of the artist that has set the assignment. Taking part in each assignment can offer a microcosmic insight into the artists' macro-view of art and their environment.

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## ***Learning to Love you More – Harrell Fletcher & Miranda July***

The Art Assignment follows a model established by the artists Harrell Fletcher and Miranda July in the earlier days of the web:

<http://learningtoloveyoumore.com/>

<https://www.dailymotion.com/video/x2p4q0u>

The call-response format of *Learning to Love you More* (2002–2009) is, in essence, the challenge of the art assignment. The assignment establishes a set of simple parameters that set out a field within which to play. While designing the parameters in the form of the assignment is an

art in itself, it's the mere presence of the enabling constraints that matter.

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## **Art Assign Bot – twitter @artassignbot**

For example, the bot <https://twitter.com/artassignbot> randomly generates art assignments that have both commands and constraints. While some might prove impossible to follow, most of @artassignbot's tweets can be completed (e.g. *Build a flipbook about burglaries, due on Wed, Mar 14.*)

The considered learning design we'd expect from Green's *The Learning Assignment* or *Learning to Love you More* isn't present since the bot is an algorithm rather than a more sophisticated AI. Nevertheless, if more than one participant were to follow the prompts of @artassignbot they could establish a pedagogy by posting and comparing their responses.

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## **Enabling Constraints**

The emphasis on establishing **enabling constraints** dates back to the late 1950s when art education started to be influenced by systems theory. In England, the dominant art school models at the end of the 1950s were the 'South Kensington System' derived from the Royal College of Art, London and the 'General Design' method derived from the Bauhaus, Dessau. There are two particularly (infamous) art programmes in England during that period, both of which made extensive use of art assignments:

Here is Ascott discussing Groundcourse at Shift/Work,

Edinburgh Sculpture Workshop.

## Groundcourse (Roy Ascott, Ealing Art School / Ipswich Art School, 1961-Present)

As you will see from this video, the team-taught Groundcourse was largely based on second order **Cybernetics**.

<https://external-content.duckduckgo.com/iu/?u=https%3A%2F%2Fimg.artrabbit.com%2Fevents%2Fthe-locked-room-four-years-that-shook-art-education-19691973-book-launch%2Fimages%2FDhNBizj1FSAZ%2F550x730%2Fcover.jpg&f=1&no fb=1> (link)

See also:

Sloan, Kate *Art, Cybernetics, and Pedagogy in Post-War Britain: Roy Ascott's Groundcourse*

Emily Pethick, Degree Zero  
<https://www.frieze.com/article/degree-zero>

## Sculpture Course 'A' (St. Martin's School of Art, 1969)

Since it was devised by a team, the accounts of what *Sculpture Course A* did differ dramatically:

Please read:

Heston Westley's "The Year of the Locked Room: St. Martin's School of Art" in *TATE Papers*  
<https://www.tate.org.uk/tate-etc/issue-9-spring-2007/year-locked-room> (link)

See also:

Kardia, P., 2010. *From floor to sky : the experience of the art school studio*, London [England]: A & C Black.

*The Locked Room, Four Years that Shook Art Education, 1969-1973*

## **Post-studio (John Baldessari 1970, CalArts, California, USA)**

In North America, we can see a similar turn to the assignment in seminal programmes which began at the turn of the 1970s:

Please read:

<https://eastofborneo.org/articles/a-situation-where-art-might-happen-john-baldessari-on-calarts/>

See also:

You can read some of John Baldessari's assignments here:

<https://painterskeys.com/fourteen-assignments-john-baldessari/>

<https://www.youtube.com/watch?v=g049s8WlUis&feature=youtu.be>

John Baldessari *I Will Not Make Any More Boring Art* Art assignment for NSCAD students, <https://smarthistory.org/john-baldessari-i-will-not-make-any-more-boring-art/> 1971, 31:17 min, b&w, sound

Richard Hertz on the CalArts Mafia (graduates of Post Studio Program). [https://www.youtube.com/watch?v=AHL\\_dA\\_K9Ig](https://www.youtube.com/watch?v=AHL_dA_K9Ig) (link)

## **Feminist Art Program (Rita Yokoi, Miriam**

**Schapiro, et al 1970 Fresno State University; Judy Chicago and Miriam Schapiro 1971-1981 CalArts, California, USA)**



Judy Chicago and Miriam Schapiro  
'Womanhouse' Catalogue cover,  
1972 CalArts, California, USA

Further reading:

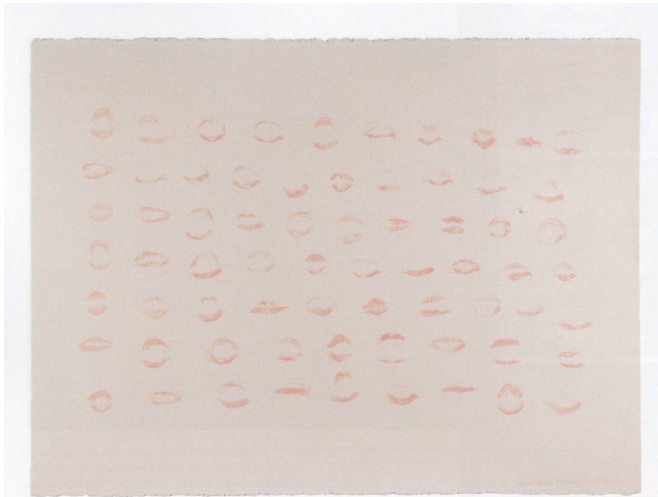
Verena Kittel – Let the Subaltern Speak: The Archive of the Feminist Art Program describes how the FAP used used assignments “aimed at helping its students to develop self-assurance, gain strength, be ambitious, and pursue and achieve their own goals.”

See also:

Suzanne Lacy on the Feminist Art Program at Fresno State and CalArts



# NSCAD (Garry Neill Kennedy, Halifax, Nova Scotia, Canada)



2.60 Joyce Wieland, *O Canada*, 1970. Image courtesy of NSCAD University Permanent Collection. © National Gallery of Canada.



2.61 Joyce Wieland making *O Canada*. Image courtesy of Bob Rogers.

Page from Kennedy, G.N., 2012.  
The last art college : Nova  
Scotia College of Art and  
Design, 1968-1978, Cambridge,  
Mass.: MIT Press.

*Post-studio* at CalArts was closely intertwined with NSCAD: –  
Nova Scotia College of Art & Design

Leonard, C., Siegelau, S. & Halifax Conference, 2019. The  
Halifax Conference : NSCAD, 6152 Coburg Road, Halifax, Canada,  
Oct. 5 & 6, 1970, Los Angeles: New Documents.

Kennedy, G.N., 2012. The last art college : Nova Scotia College of Art and Design, 1968-1978, Cambridge, Mass.: MIT Press.

## 4-D Sculpture (Paul Thek, Cooper Union, NYC, 1978-1981)



Paul Thek with his installation  
The Tomb: Death of a Hippie  
(1967)

Paul Thek is another good example of an artist-educator who made extensive use of assignments:

Paul Thek's Teaching Notes

□ Chris Krauss on Thek's Teaching Notes

<https://cooper.edu/about/news/paul-thek-modern-institute>

If you investigate art assignments a little more online, you will find many examples.

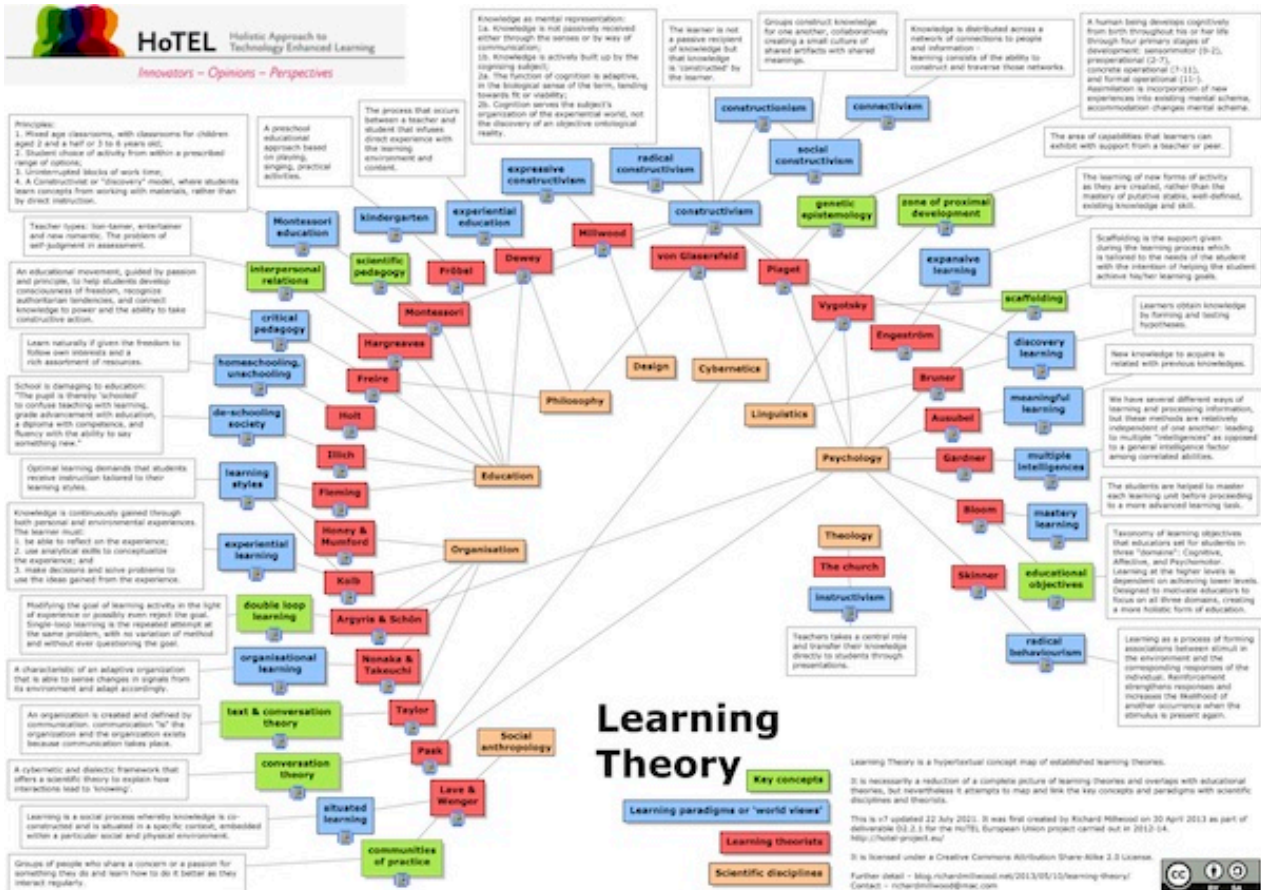
For now, we will turn to learning theory. We will return to this at the end of this learning module.

***What are Learning Theories and how might you start to navigate them?***

***(Three Learning Theories)***

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(Three) Learning Theories



HoTEL Learning Theory Map by Richard Millwood  
<http://blog.richardmillwood.net/2013/05/10/learning-theory>

Please Download:  
<https://blog.richardmillwood.net/wp-content/uploads/2013/11/Learning-Theory.pdf>

Interactive Version of Richard Millwood's HoTEL Learning Theory Map  
<http://cmapspublic3.ihmc.us/rid=1LNV3H2J9-HWSVMQ-13LH/LearningTheory.cmap>

As you can see from the HoTEL Learning Theory Map, there are many learning theories that we could introduce here and study! (If you click on the interactive link above, you can find out more...) We just don't have the time to take all of this in, so I will run through just three learning theories. I've chosen

them because they are either practiced already in art educational (albeit opaquely) or because they have particular relevance to art education in the 21st century.

I will stick with the three key examples referenced above. Remember that these are just examples, there are many many more examples of assignment-based art education that we could draw on!

See also:

- <https://www.mybrainisopen.net/learning-theories-and-learning-design/>
- *Donald Clark's 100 learning theorists*
- <https://www.learning-theories.com/>

**We will try to learn a little about learning theory by applying it to the model of the art assignment as a typical example of a teaching method used in art education.**

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## **Learning Theory Example #1**

### **SOCIAL CONSTRUCTIVISM**

In learning theory, the focus on how knowledge is constructed through forms of social interaction is called *social constructivism*. This approach is very common in Artistic Learning. It is mainly attributed to the Soviet psychologist Lev Vygotsky (1896-1934) and further back to the 'first wave' behavioral constructivism of Jean Piaget (1896–1980).

*In Mind in Society: The development of Higher Psychological*

*Processes* (1925-35) – Vygotsky rejected Piaget's contention that learning can be separated from its social context. Vygotsky, rather, argued that learning was the active collaborative process wherein students engage with a community of learners.

## Social Constructivism and Artistic Learning

Social Constructivism is omnipresent in Artistic Learning in ways that are often 'unconscious'. For example, the commonly held *assumption* that art students should be gradually relieved of structure (in the form of mentoring or art assignments) and encouraged to pursue their own learning paths is one rooted in Vygotsky's concept of 'scaffolding'. The scaffolding support is gradually removed as learning is internalised, leaving students to stand on their own.

Social Constructivists see learning as *experiential*: students learn by doing. We bring prior experience to bear on new experiences and attempt to reconcile the two. In this, Social Constructivists draw a great deal of sustenance from the work of the American philosopher John Dewey (1859-1952), particularly his book *Experience and Education* (1938). Dewey's experiential learning theories have had profound influence on art education in the USA, and his emphasis on school as an institution for social reform spearheads a great deal of North American **Social Practice**.

See: Helguera, Pablo (2012). *Education for Socially Engaged Art*. New York: Jorge Pinto Books

From a Social Constructivist perspective, art-learning projects such as Fletcher and July's *Learning to Love You More*, The Art Assignment and @artassignbot would be seen as forms of scaffolding that encourage very particular forms of 'subjectivisation'. Such projects scaffold the process of becoming-artist in particular ways that we can trace and



subject to deconstructive scrutiny. *Learning to Love You More* is also overtly *experiential*; we are frequently asked to draw upon our previous experience in order to complete its assignments.

Social Constructivists constantly seek to investigate and challenge how we construct (scaffold) learning through our social interactions and our social experiences. Thus, the ways we *design* learning by devising and supporting forms of social interaction are absolutely pivotal in how we develop personhood (the 'self'). While this scaffolding can be carefully designed/structured, the studio itself is often presented as the crucible wherein social interaction imparts artistic knowledge. The studio (or at least so it is often claimed) is a panacea for experiential learning.

Note that the emphasis in this model of Artistic Learning is on the support given to *individual* learners and upon their development *as individuals*. You can see this rhetoric everywhere in art education, with its emphasis on finding your own distinctive 'vision' and becoming creatively 'whole' and its relative *lack* of interest in collective practice or collective research. It is also a view echoed more widely in education now, which equally focuses on personal development and learner-centred approaches.

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## Learning Theory Example #2

### CRITICAL PEDAGOGY

In learning theory, critical pedagogy can be seen to shift the focus on how knowledge is constructed through forms of social interaction towards thinking about how knowledge is constructed by society *as a whole*. More broadly, within the

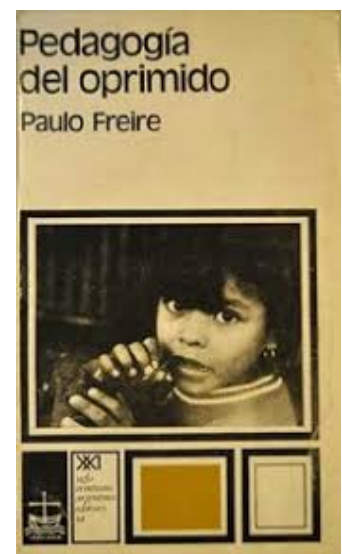
social sciences, this is called *social constructionism*.

See: Peter L. Berger and Thomas Luckman, *The Social Construction of Reality*, 1966

Where *Constructivists*, such as Piaget and Vygotsky, hold that *individuals* construct knowledge within their own minds ('mental models'), *social constructionists* see knowledge as constructed by groups, via social discourse.

In the late 1960s, *Critical Pedagogues* such as Paulo Freire and Henry Giroux sought to surface and deconstruct the buried politics of educational institutions (the 'hidden curriculum') in order that they might become proponents of radical social change.

## Critical Pedagogy and Artistic Learning



Pedagogy of the Oppressed  
(Freire 1968)

The Social Constructionist perspective – that culture is *made* not given – is a dominant paradigm within contemporary art. Since culture is made, it can be unmade and reshaped in different forms. We can see this perspective activated in innumerable (postmodern) artworks that take, as their starting



point, the view that culture is socially *constructs* rather than *represents* 'reality'. This stands in stark contrast to the essentialising views that are still common *vis a vis* art education: e.g. that talent is 'innate', that great artists are *born* great artists, that art cannot be taught. While essentialising views still exist in art education, they are widely regarded as belonging with the domain of the 'amateur' artist.

Critical Pedagogy is a popular topic within the educational turn in art practice and curating. Friere's ideas in particular have witnessed a renaissance in the 21st century. A *Pedagogy of the Oppressed* (Friere 1968) is less visible within institutional art education, much of which has not been reformed in any significant way since the late '60s. Where it did surface, Critical Pedagogy has

involved faculty and students attempting to radically reform their institution.

For example, the student occupation of Hornsey



Students and staff of Hornsey

College of Art  
(1969). The  
Hornsey Affair.  
Penguin  
Education. ISBN  
9780140800968

Art School, North London in May-July 1968 was one occasion when Freirean Critical Pedagogy was applied as students took over the administration of their art school. While the occupation of Hornsey ended the educational experiment, its reverberations can still be felt. See: Tickner, L., 2008. Hornsey 1968 : the art school revolution, London: Frances Lincoln. This project <http://radical-pedagogies.com/> led by Beatriz Colomina, maps out radical pedagogy in Architectural education in the latter half of the 20th century.

The **Feminist Art Program**, equally, actively deconstructed patriarchal art education and replaced it with a radically new feminist approach, encouraging critical thinking that brought about social change. An early assignment that foregrounded critical pedagogic dissent involved faculty and students of the Fresno **Feminist Art Program** renovating their own off-campus studio.

More broadly, on a practical level, there are many art programmes that actively engage with the theory that knowledge is socially *constructed* broadly within society as a whole. For example, some faculty and students on the **Feminist Art Program** focused on investigating *gender* as a social construction while other feminists opposed this proposition. The debate regarding social constructionism continues within, and between, feminism, queer and trans politics.

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# Learning Theory Example #3

## CONNECTIVISM

In learning theory, the focus on building P2P networks is called connectivism. This approach is attributed to George Siemens and Stephen Downes. In this video George Siemens explains what Connectivism is from his perspective:

If you want to dig a bit deeper still, reading Siemens' **Connectivism: A Learning Theory for the Digital Age** (2005)

For now, let's highlight three of Siemen's' Principles of Connectivism from this paper:

Siemens\_2005\_Connectivism\_A\_learning\_theory\_for\_the\_digital\_age.pdf (link)

- *Learning and knowledge rests in diversity of opinions.*
- *Learning is a process of connecting specialized nodes or information sources.*
- *Learning may reside in non-human appliances.*
- *Capacity to know more is more critical than what is currently known*
- *Nurturing and maintaining connections is needed to facilitate continual learning.*
- *Ability to see connections between fields, ideas, and concepts is a core skill.*
- *Currency (accurate, up-to-date knowledge) is the intent of all connectivist learning activities.*
- *Decision-making is itself a learning process.*
- *Choosing what to learn and the meaning of incoming information is seen through the lens of a shifting reality.*
- *While there is a right answer now, it may be wrong tomorrow due to alterations in the information climate*

*affecting the decision.*

## **‘Connections’ vs. ‘Content’**

Siemens & Downes stress the importance of *connections* over the *content* that they connect. In this, they follow systems theory in focusing on ‘ties’ (connections) over ‘nodes’ (the elements that ties connect together.)

## **Is Connectivism only Digital Learning?**

Connectivists focus on how learning is advanced through forging new connections between existing bodies of knowledge. These connections are always being made but are accelerated by the advent of online (digital) learning in the form of what Siemens calls MOOCs (Massive Open Online Courses, coined by Dave Cormier, 2008). As such, Connectivism is often read as a theory of online learning, accessible only to learners who can easily access the web.

## **Connectivism and Artistic Learning**

Here’s quick search you can conduct to see what’s available for art and designers:

<https://www.my-mooc.com/en/categorie/visual-arts> has just 43 MOOCs on art and design.

Are any of them able to support practice?

On a *practical* level, you may find that there are very few MOOCs that support art or design learning.

In contrast, there are many MOOCs on art and design histories.

This might tell us that, as yet, MOOCs are not where we will find connectivist ideas in art education. We need to look elsewhere, namely towards the educational turn in curating and artistic practice. For example, let’s return to example drawn

from Greene's *The Art Assignment*:

<https://www.theartassignment.com/assignments//customize-it>

Brian McCutcheon's assignment is hosted by *The Art Assignment*, which acts as its Learning Management System (LMS). Note that submissions are to any social media platform we choose, so long as we adopt the hashtag of #theartassignment. The # thus becomes a 'distributed' LMS that fosters **connections**.

From a Connectivist perspective, art-learning projects such as *Learning to Love You More*, *The Art Assignment* and @artassignbot could be seen as Learning Management Systems (LMS) that share an ability to connect large numbers of participants ('massive') through establishing common learning endeavors.

For example, by encouraging *Learning to Love You More* participants to post their assignments, the projects' Learning Management System (the website) was able to aggregate contributions and enable participants to compare and contrast their learning. The art assignments on the LMS aren't what's important, nor are the completed assignments submitted to it. What matters that the project encourages participants start to engage with each other.

*"We say explicitly that the content is the "MacGuffin" – it is the thing that gets people together, gets them talking, gets them thinking in new ways." (Downes 2012).*

As Sarah Green might put it, the art assignment is the MacGuffin that 'sparks creation'. While an outcomes-based learning approach might want to focus on how *Learning to Love You More* was the catalyst for numerous submissions/works of

art, the Connectivist would say that what actually matters is that connecting with other learners via the project. @artassignbot generates connections capable of sparking off learning.

## Learning without Teachers?

Downes is clear about the broader agenda for Connectivism and its role in the Open Educational movement:

*“It’s about reducing and eventually eliminating the learned dependence on the expert and the elite – not as a celebration of anti-intellectualism, but as a result of widespread and equitable access to expertise.”*

In terms of the three examples given here, what ‘expertise’ is being accessed when people participate in art assignments that do not have an obvious or intentional (human) author (e.g. @artassignbot).

Siemen’s Principles state that *Learning may reside in non-human appliances*. How is this so, how is it possible to learn in without experts/teachers?

Connectivism’s teacherless education has *some* parallels with Friere’s teacher-student continuum – a flattening of the master>apprentice hierarchy prevalent within what Friere called the ‘banking view’ of education. Where Critical Pedagogy’s teacher-student continuum questions and challenges domination, Connectivism moves to eliminate teachers altogether so that everyone is a learner. Would this challenge domination, or would it lead to new forms of information domination? Might applying Critical Pedagogy to *Connectivism* reveal how *it* is ideological, dominated by a technocratic worldview?

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# Week 3 Class Assignment

**Please turn-in the Class Assignment to Learn by Tuesday 10th October, 9:00am.**

Instructions on how to complete this assignment are all in Learn.

Please check Learn for details and ensure that you turn-in your work there.

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Open Learning Course Handbook

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