

Practical approaches to freeing university material stockpiles

Vidminas Vizgirda, Fiona McNeill, Brian Mitchell | 27 June 2023



Learn!

Blackboard Learn Original

- Used for all courses
- No major updates since 2011
- Now deprecated

Blackboard Learn Ultra

- Will be used for all courses from September 2023
- Key benefits: Mobility, Accessibility, Inclusivity, Integrations, Efficiency, Security, Functionality
 - Benefits of Learn Ultra (sharepoint.com)
- But...





Learn Ultra has no open access!

- Central Information Services provide Moodle
 - Online Distance Learning courses only!
- University's policy on Open Educational Resources – present in theory
 - But what about support for implementation?







						_	Laska			Framework	1
							Looks	Could we add our		Double-	
N	1:-1	C		T	116-1 6	F	(quick		Citation and and		1:-bib
Name	Link	Country	Whose resources	Target audience	Useful for	Functionality	impressi	content? Caveats: requires special	Site is created using	Checked?	Lighthouse automatic benchmark Accessibility: 76/100 (desktop), 76/100 (mobile)
			Harvard, MIT, UC					contributor sign-up. Intended			Performance: 56/100 (desktop), 7/1/100 (mobile)
	edX Free Online Courses by		Berkeley, Oxford,		MOOCs and online	Open courses		for complete courses, instead			SED: 92/100 (desktop), 93/100 (mobile)
edX		US	Cambridge	Public	degrees	catalogue	Great!	of partial materials. Access is		Yes	Best Practices: 75/100 (desktop), 75/100 (mobile)
eun	Halvald.IMIT. & Hole Leaz	03	Cambridge	Fublic	degrees	catalogue	Circati	or partial materials. Access is	open ed.	165	Accessibility: 88/100 (desktop), 91/100 (mobile)
											Performance: 96/100 (desktop), 98/100 (mobile)
Open Yale	Welcome I Open Yale					Open courses					SEO: 67/100 (desktop), 71/100 (mobile)
Courses		US	Yale University	Public	MOOCs	catalogue	Okay	No	Drupal + Bootstrap	Yes	Best Practices: 83/100 (desktop), 83/100 (mobile)
								1			Accessibility: 84/100 (desktop), 89/100 (mobile)
											Performance: 56/100 (desktop), 51/100 (mobile)
Stanford Online	Content Gallery I Stanford										SEO: 82/100 (desktop), 83/100 (mobile)
Content Library	Online	US	Stanford University	Public	Videos and articles	Media catalogue	Great!	No	Drupal	Yes	Best Practices: 83/100 (desktop), 83/100 (mobile)
											Accessibility: 100/100 (desktop), 100/100 (mobile)
MIT						Open courses					Performance: 87/100 (desktop), 75/100 (mobile)
OpenCourseWar	MIT OpenCourseWare Free					catalogue; resource					SEO: 91/100 (desktop), 92/100 (mobile)
е	Online Course Materials	US	MIT	Public	MOOCs and resources	repository	Great!	No	Hugo	Yes	Best Practices: 92/100 (desktop), 92/100 (mobile)
								Caveats: requires special			Accessibility: 100/100 (desktop), 100/100 (mobile)
								contributor sign-up. Intended			Performance: 92/100 (desktop), 66/100 (mobile)
LinkedIn	https://www.linkedin.com/learn			5 11				for complete courses, instead			SED: 100/100 (desktop), 100/100 (mobile)
Learning	ing	Global	LinkedIn	Public	MOOCs	Courses catalogue	Great!	of partial materials. Access is Caveats: requires special	EmberJS	Yes	Best Practices: 92/100 (desktop), 75/100 (mobile) Accessibility: 94/100 (desktop), 100/100 (mobile)
	Courseral Degrees.		Google, Stanford, IBM,					contributor sign-up. Intended			Performance: 57/100 (desktop), 24/100 (mobile)
	Certificates, & Free Online		UPenn, Imperial College					for complete courses, instead			SED: 83/100 (desktop), 89/100 (mobile)
Coursera	Courses	Global	London	Public	MOOCs	Courses catalogue	Greatl	of partial materials.	Contentful + React	Yes	Best Practices: 92/100 (desktop), 92/100 (mobile)
Codiscia	<u> </u>	Grobal	Loridori,	1 abiic	modes	coarses cararogae	Circut:	or partial materials.	Corkerlia - Fiedet	103	Accessibility: 93/100 (desktop), 93/100 (mobile)
	Learn the Latest Tech Skills:		Udacity, Stanford, San								Performance: 81/100 (desktop), 75/100 (mobile)
	Advance Your Career I		Jose State University.								SEO: 92/100 (desktop), 92/100 (mobile)
Udacity	Udacity	Global	Google, NVidia, AT&T,	Public	MOOCs	Courses catalogue	Greatl	No	NextJS	Yes	Best Practices: 100/100 (desktop), 100/100 (mobile)
,								Caveats: requires special			Accessibility: 100/100 (desktop), 95/100 (mobile)
	Online Courses - Learn							contributor sign-up. Intended			Performance: 83/100 (desktop), 62/100 (mobile)
	Anything, On Your Schedule							for complete courses, instead	Drupal + WordPress (as CMS		SEO: 82/100 (desktop), 82/100 (mobile)
Udemy	<u>LUdemų</u>	Global	Udemy	Public	MOOCs	Courses catalogue	Great!	of partial materials. Access is	only)	Yes	Best Practices: 75/100 (desktop), 75/100 (mobile)
											Accessibility: 100/100 (desktop), 100/100 (mobile)
						Open courses					Performance: 85/100 (desktop), 54/100 (mobile)
	Open Learning - OpenLearn -					catalogue; resource					SEO: 82/100 (desktop), 77/100 (mobile)
OpenLearn	Open University	England	Open University UK	Public	MOOCs and resources	repository	Great!	No	Moodle	Yes	Best Practices: 83/100 (desktop), 75/100 (mobile)

20 examples in UoE Informatics

10+ examples in rest of UoE

100+ examples from around the world





What do educators at our university use?



External platforms:

The University of Edinburgh | edX |
The University of Edinburgh Online Courses | Coursera



Blogging tools:

<u>Centre for Open Learning Online Arts Hub (PebblePad)</u>
<u>The Human Factor Course Website (WordPress)</u>

. . .



Custom websites:

Hugo, Jekyll, Drupal, React, Plain HTML, ...





What do educators around the world use?



External platforms:

edX, Coursera, FutureLearn, Udacity, ...



Open courseware sites:

OpenLearn - Open University (Moodle)

MIT OpenCourseWare (Hugo)

...



Custom websites:

Hugo, Jekyll, Drupal, React, Plain HTML, ...





Over 40 tools/frameworks found... Now what?





Broad Criteria

- 1) Automatic benchmarks accessibility / performance / search engine optimisation / best practices
- 2) Accessibility + Device Compatibility
- 3) Tracking + User Management
- 4) API + Content Types
- 5) Flexibility
- 6) Learning Curve

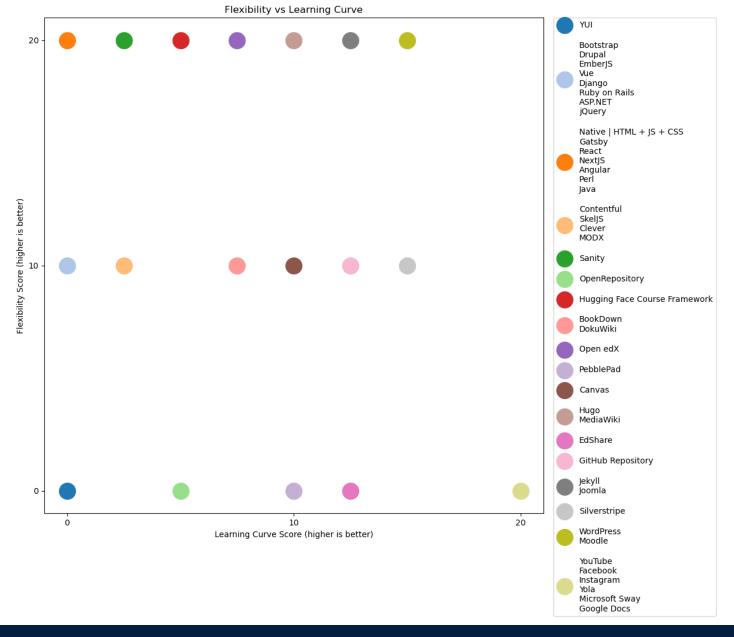




Framework	Possible Plugins or Themes	Publishing Site(s)	Notes	Median Lighthouse Benchmark scores	Accessibility •	Tracking • User Management	API + Content	Flexibility	Learning	Learning	Learning	Learning cur
thing.		https://groups.inf.ed.ac.uk/teaching/cos/ https://mollicaf.github.io/teaching/ https://cow.mit.edu/ https://groups.inf.ed.ac.uk/teaching/cogsoi/co	Need to rely on built-in functionality wherever possible to maximize maintainability	Performance: 94.0/100 (desktop), 79.5/100 (mobile) SEO: 92.0/100 (desktop), 92.5/100 (mobile) Best Practices: 92.0/100 (desktop), 92.0/100	e) Framework-independent	number of features supported in each category Assessed using given websites only, acts as a first-level filter for priority "Progress Tracking: 0-None "User Account: 0-None, CogSci has links to esternal collaboration platforms "User Feedback: 0-Direct contact with publishers with external	Supports Markdown, code, LaTeX maths. Wowcherny can import from WordPress or Jekyll. Could automate content conversion to markdown, but it would	Wide range of options for oustomization and is highly flexible in terms of its designs. Custom templates: uses Go for oustom website lagouts, to an be further oustomized with CSS and JavaScript. Also has shortcodes, helps in adding images, videos and links. Also possible to oustomize demendata, menus and	Requires writing markdown with special syntax; need code to extend	Markdown; potentially need to maintain / learn which YAML	rn but limit the website to	some time to le possible to get in a reasonable
Hugo		Urse/ nups.nww.in.eu.ac.ukiteaciiiigicoursesiasiii	 	(mobile)	score deductions	communication	need custom code	taxonomies.	functionality	fields to include	templates	of time
Native HTML + JS + CSS		https://www.inf.ed.ac.uk/teaching/courses/diss// // https://www.inf.ed.ac.uk/teaching/courses/mip/ // https://www.inf.ed.ac.uk/teaching/years/ug4/co- urses.html https://www.inf.ed.ac.uk/teaching/courses/mip/	Native web technologies are HTML, JavaScript, and CSS. They can be used to create web applications. Pre-built components and libraries to create applications quickly and efficiently. Maintaining applications is easy because of its familiarity with standard web technologies and tools. Custom coding can be challenging, but adhering to best practices and leveraging the framework's strengths can minimize issues. In	(mobile) SEO: 82.0/100 (desktop), 69.0/100 (mobile)) Framework-independent score deductions	Progress Tracking: Himplementation dependent, limited to authorized users "User Account: 2-Implementation dependent, still open to guests, some only allow authorized users to sign up "Collaboration: O-None" User Feedback: 2-Implementation dependent, some have comment sections and rating systems Overall: 5- Most sites did not choose to implement	5	High level of flexibility and customization options. Can build responsive and interactive web pages.	e Custom coding	and direct source	e libraries and	g Challenging as- coding required need to be profi HTML CSS •-
1930/96 1 1 1910 + 03 + C33	namoaphier templace	1	Constant in the second and a second in the s	(mosile)	Score deductions	Compenent	Open ended	neb pages.	Custom coulng	code interaction	templates	THINE+CSS+
GitHub Repository		https://github.com/solegga/blockchaincourse https://github.com/maziarraissi/Applied-Deep: Learning	so not suitable for very complex dynamic websites	Best Practices: 100.0/100 (desktop), 100.0/100 (mobile)		'Progress Tracking: 0-None 'User Account: I-Integrated GitHub account 'Collaboration: 0-None, possible but not implemented 'User Feedback: 0-None, possible but not implemented Overall: 1- Collection of materials in GitHub repo		making it one of the powerful choice for many users. Users	Regular markdown and uploading files using Git	GH-flavoured markdown; file- upload via GitHub website possible so not git knowledge required	e Requires	Need to know h use markdown l also prior exper working with ver working with ver control system:
	Jekyll-theme-minimal	https://plfa.github.io/ https://jillymackay.github.io/BatRIDSVS/ https://kennysmithed.github.io/cele2022/		Accessibility: 90.0/100 (desktop), 91.0/100 (mobile)		"Progress Tracking: 0-None "User Account: 0-None "Collaboration: 0-None "User Feedback: 0- direct contact with publishers via external communication Overall: 0- Open materials	images, and markdown. Could	flexible and reason to choose it over others : its simplicity and ease of use make it a popular	e it Markdown with	Need to learn Markdown	Less coding needed	Plugins availabl advance functic pre-built templa stylesheets ava which make it e- customize quicl plugins can be v ruby so would n know ruby as we

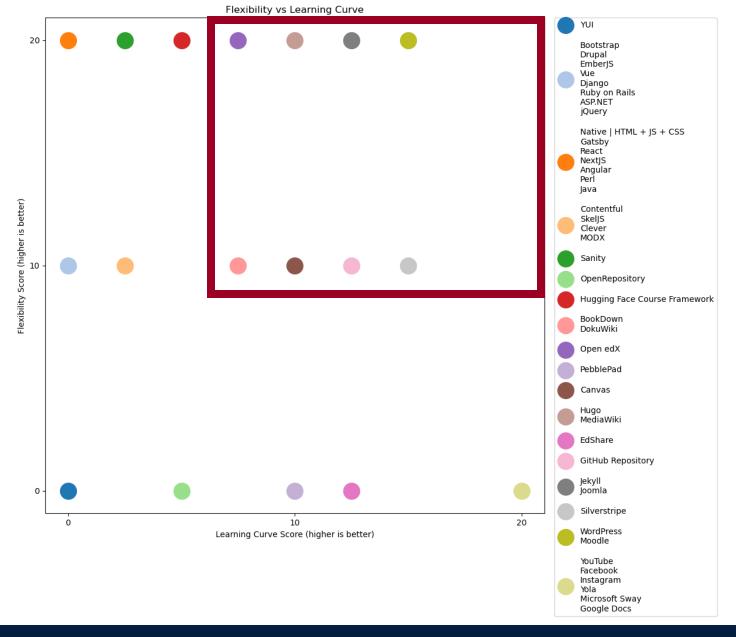
















Narrowed down to 7 candidates... Now what?





Detailed Criteria

- How is information formatted?
- What skills are required to use this?
- Can information be organised hierarchically?
- Can different pages be styled differently?
- Are embedded PDFs supported?
- Can we track page visits?
- ... and many more





Canvas

Canvas is a web-based learning management system (LMS). It is used by learning institutions, educators, and students to access and manage online course learning materials and communicate about skill development and learning achievement.

Canvas includes a variety of customizable course creation and management tools, course and user analytics and statistics, and internal communication tools.

Institutions may provide users with a Canwas account, or individual users can try the free version by signing up for their own account. Instructure (the creators of Canwas) offer hosting, setup, and support as a service, but the LMG is open source and can be self-hosted as well.

Example sites

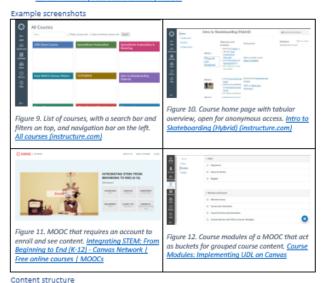
All courses (instructure.com)

How is content formatted?

files, organised into modules

Rich-text format content pages and

Canvas Network | Free online courses | MOOCs



What skills are required for content creators to use this?

There is a built-in WYSIWYG editor, only some basic training may be required for navigating the user interface

Styling Flexible

Flexible	Themes / templates	How does customisation work?	Can sub-pages be styled
/ fixed?	available?		differently?
Flexible	Some template themes available How do I manage themes for an account? – Instructure Community (carwasims.com)	Themes are customisable using built-in variables and toggles. Custom changes can be made by uploading CSS and JS.	Themes apply site-wide, it does not seem to be possible to configure multiple themes.

Layout / navigation

Has hierarchy	Search bar	Has landing page	Has timeline / announcements	Has deep Linking support
Both flattened resource list and hierarchical layout are possible	Limited built-in search available. Can extend with custom embeds or plugins Solved: Good way to search content within a course?—Instructure Community (canvasims.com) •Atomic Search for Canvas J. Atomic Jolt	Yes (course list)	Courses include announcement list out of the box; users have personal calendars that pick-up course TODOs	Yes (uses URL queries, doesn't seem to be customisable). See How do I link to other Canwas pages in a course: - Instructure Community (canwastms.com)

Content type support

Embedding PDF	Code	Maths	Pictures	Videos /	Interactive	Export/print
	highlighting	formatting		audio	elements	support
Yes Embedding a pdf in the rich content editor - Instructure Community (canvasims.com)	Yes, requires loading custom JS library	Yes, built- in support for LaTeX	Yes	Yes, supports inline embeds	Yes, supports quizzes and assignments	Yes, requires loading custom JS code Print page in Canvas - Instructure Community (canvaslms.com)

Analytics

Page visits (who and where from)	Resource views	Resource downloads
Yes, built-in support	Yes, built-in support	Possible to configure tracking via
Analytics Page Views and		button or link shortener. Not really
Participations - Instructure		needed, because other resource
Community (canvaslms.com)		interactions are tracked

Isage

- Canvas Guides Instructure Community (canvaslms.com)
- Supports importing course content directly from a Blackboard Learn export: <u>How do I import</u> content from Blackboard 6/7/8/9 in... - Instructure Community (canvaslms.com)
- Self-hosting instructions: Home instructure/canvas-loss Wiki (github.com)

AP

- Canvas LMS REST API Documentation (instructure.com)
- There is both a REST and a GraphQL API
- · Allows searching for, uploading, modifying, or deleting resources, users, settings, files, analytics
- Supports integration with LTI and ARI tools

Material searching & tags

Search results	Possible search scopes	User bookmarks / private tags
Default search for files is available. With Atomic Search pulgin, search is possible for pages, assignments, syllabi, discussions, modules, and URLs. Can search within uploaded PDF/Word/PowerPoint/Excel contents. Collects analytics about search usage.	Search is within each course and can be scoped to type of resource.	Students can bookmark pages: How do I bookmark content in the Student app on my – Instructure Community (canvastms.com) Hypothesis integrates with Canvas for private/shared tagging: Using the Hypothesis LMS App With Assignments in Canvas; Hypothesis

Accessibility and device compatibility

Median Lighthouse scores	Mobile Support	Dark / Light mode	Multi-lingual content	Supports anchor links
Accessibility: 97.0/100 (desktop), 97.0/100 (mobile) Performance: 50.0/100 (desktop), 47.5/100 (mobile) SEO: 85.5/100 (desktop), 86.5/100 (mobile) Best Practices: 91.5/100 (desktop), 91.5/100 (mobile)	Canvas has dedicated apps for both Android and iOS	High contrast UI option is built in. Mobile halt in. Mobile has dark/light support: [Theme Editor] Dark Theme/Dark Mode for Canvas-Instructure Community (canvasims.com) But on desktop this needs to be theme-defined	Separate courses can be created in different languages. UI language is configured by each user.	Yes, see: Solived: Links to headers within pages - Instructure Community (carvasims.com)

Collaboration

Simultaneous editing	Comments/likes		Discussion board/forum	Registration needed?
Integrates with Google Docs and MS Word for real-time simultaneous editing:	Supported for discussions: How do I allow students to like replies in a diegu	Built-in	Built-in	Yes, for posting on discussions or tracking progress





Recommendation for testing

Ranking 1	Ranking 2	Ranking 3	Ranking 4	Sum ranking
1. Canvas	1. Moodle	1. Canvas	1. Open edX	9. Moodle
2. Moodle	2. MediaWiki	2. Open edX	2. Moodle	11. Open edX
3. WordPress	3. Open edX	3. MediaWiki	3. MediaWiki	•
4. MediaWiki	4. WordPress	4. Moodle	4. WordPress	12. Canvas
5. Open edX	5. Canvas	5. WordPress	5. Canvas	12. MediaWiki
6. MODX	6. Hugging Face	6. MODX	6. MODX	16. WordPress
7. Hugging Face	7. MODX	7. Hugging Face	7. Hugging Face	
				25. MODX
				27. Hugging Face





Vid's site index 💻

Implemented 3 prototypes

- Usability evaluation with undergraduate students
- Organised 3 focus groups on Teams:
 - Group 1: 3 non-informatics students
 - Group 2: 3 informatics students
 - Group 3: 1 non-informatics, 1 informatics student

Moodle

Moodle.

Drupal

Drupal.

Wordpress

Wordpress + LifterLMS.

Open edX
 Not ready yet!

Open edX.

Canvas Not ready yet!

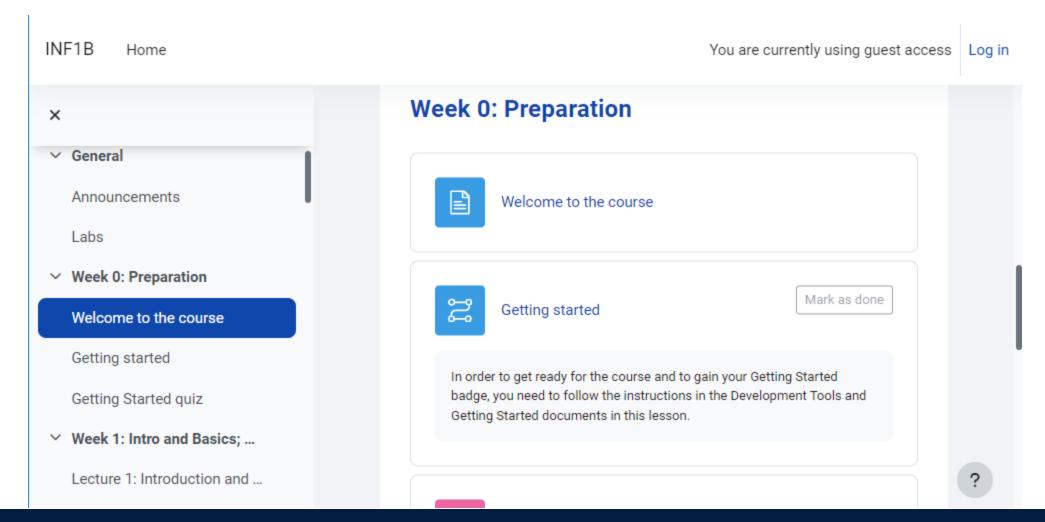
Instructure Canvas.

MediaWiki Not ready yet!





Moodle







Drupal

Pair programming: you will be doing some pair programming in your tutorial sessions, and we also encourage you to use pair programming as much as possible for your lab exercises. It is a great way to develop your practice and mirrors the working situation for software engineers much more closely than working on your own. When you go along to drop-in sessions, the lab instructors will encourage you to work in pairs if you would like to. Don't worry if you would rather not - this is not compulsory.

Tutorial

Attachment	Size
inf1b-gettingstarted.pdf	929.44 KB
inf1b-tools.pdf	397.41 KB

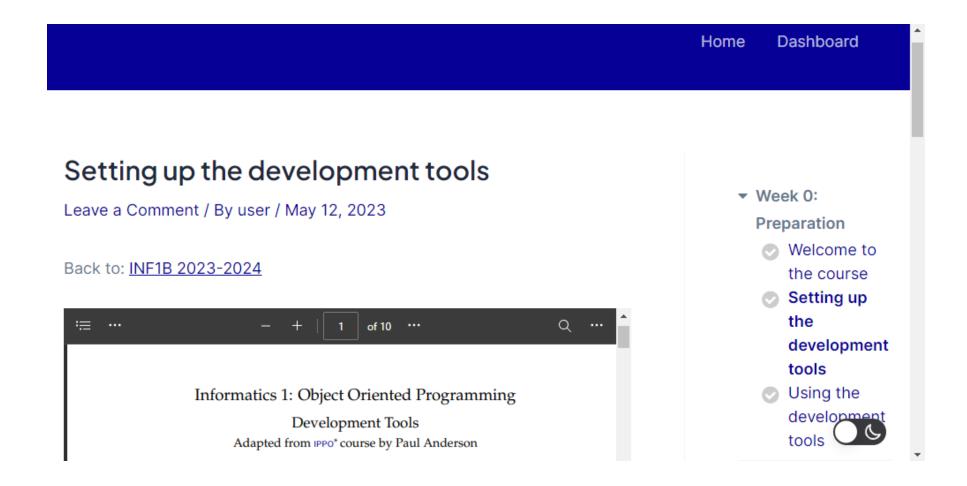
Back to course

INF1B 2023-2024





WordPress

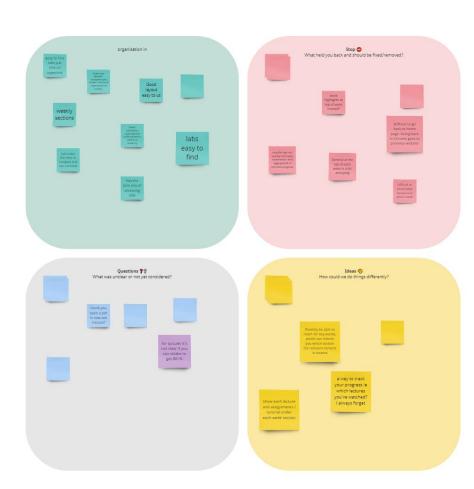






Feedback for each prototype

- Like 👍 🕞
 - What was helpful and should be kept going forward?
- - What held you back and should be fixed/removed?
- Questions ???
 - What was unclear or not yet considered?
- Ideas 😯
 - How could we do things differently?



Highlights

From student perspective:

- Moodle/WordPress: navigation sidebar
- Drupal: search bar
- WordPress: dark / light mode
- All: no login no time out
- WordPress: too many animations

From developer perspective:

- Moodle works out of the box, easy set up. Contention with Learn Ultra?
- WordPress requires lots of plugins, easy to use afterwards for flexible content
- Drupal requires some plugins, setup is difficult, easy to add structured content afterwards, limited flexibility





What's next?

- Informatics Learning Technology Service (ILTS) team → informatics school-wide Drupal site
- Opencourse.inf.ed.ac.uk (not available yet; work-in-progress)

What about you?





Resources

- Course materials website examples
- Broad evaluation spreadsheet
- Detailed evaluation document
- Visualisation code
- Instructions for recreating prototypes
- Focus group study documents
- Focus group outputs



https://uoe.sharepoint.com/sites/INF1B2023PTASproject







Thank you all!

Study funded by **Principal's Teaching Award Scheme (PTAS)** small grant Research assistants:

Eric Janto, Jin Bai, Arjandeep Bawa, Haofei Chen

Informatics Learning Technology Service team:

Alex Burford, Meredith Corey, Fiona Hale

All focus group participants

For more information, contact Vidminas "Vid" Vizgirda at s1750767@ed.ac.uk

