

FELIX RUTHERFORD

MEng Civil Engineering student, 4th Year, University of Edinburgh



Group/Role: Team 7 - Chief Financial Officer (CFO)

Past Experience: Myself and a friend ran a rather successful playlist trading service on Spotify. The role involved investing money into advertisement for our list, while generating an income by curating people's music for a fee. This allowed me to learn the basics of budget management and balancing expenditure/revenue. I grew an audience of over 1 million monthly listeners under my music alias 'Felix Samuel' with help from this system.

Role Interests: Learning how to prepare financial models and forecasts and how to make these models as accurate as possible. Improving my Understanding for project investment requirements.

Plan to Achieve Assignment: Read around the role looking at real life examples and how their job process works from the start up creation of a business idea, to a finished business plan and then full scale delivery. Look at the necessary formula to manage financial planning for my group.



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