

ACCA Approved Employer logo usage guide

If you have been accepted onto ACCA's approval programme, you should have received logo artwork appropriate to your awarding status.

The logo should be printed in ACCA red only. The ACCA letters must always be white. The red square of the ACCA logo contains an integral white border outline. This will only reproduce if the logo is placed onto a coloured background as shown opposite. The 'reversed' logo should only be used when being placed onto a dark background.

The statements must always appear with the logo. The recommended minimum size is 20mm.

IMPORTANT: For printing purposes ACCA will supply you with EPS files which you should pass on to your print provider. EPS files can be 'placed' or 'inserted' into most software applications. It is only possible to 'open' EPS files with specialised software and this operation is not necessary or required before using them. To view the logo, open the PDF version which should also have been supplied to you.

PNG files are for on-screen use. They should be reproduced at actual size and not reduced or enlarged at all. THE PNG FILE MUST NOT BE USED FOR PRINT PURPOSES.

USAGE NOTE

Where possible, the logo should be placed towards the outer edges of a page or screen layout and preferably towards the bottom right. However, this is a recommendation only and should not restrict or compromise a layout. An area no less than 4mm must be allowed between the entire outer perimeter of the logo and any other text, graphical element or page edge etc. Only officially supplied digital artwork should be used and under no circumstances should the logo be recreated or altered, ie by cropping or stretching. No other text or graphical elements may be added to the logo and none of the elements contained within the logo may be removed or rearranged.

LOGO IN COLOUR



Practising Certificate Development



Professional Development



Trainee Development - Platinum



Trainee Development - Gold

REVERSED LOGO



Practising Certificate Development



Professional Development



Trainee Development - Platinum



Trainee Development - Gold



Trainee Development - Platinum

Leave a 4mm space around the entire perimeter of the logo



Trainee Development - Platinum

Recommended minimum height is 20mm