

# My digital capabilities adventure continues – thing 1 & 2: social media

So it's a rainy Sunday afternoon, my mocha has somehow mysteriously evaporated and my wife is ignoring me for an afternoon with Assassin's Creed. I think that means it's the perfect time for me to write my first official blog post on my digital capabilities adventure with [23 things](#).

The task at hand for week 1 and 2 is to write a short blog post about my aspirations for this journey and to think about the social media guidelines for my company.

## Personal objectives

I've been watching the various cycles of the 23 things events for the past few years and always thought it sounded like something fun to do, but never quite managed to feel like I could justify the time work wise for something which was clearly just a bit of fun and not proper work. Sound familiar to anyone? However, I'm at that stage now where I've realized that I can't just be serious and straight laced all the time, it eats away at your smile. So lets break out the fun!

OK I'm being a bit silly but there is a serious message there, I watch gamification and learning through play etc etc being discussed and events being run at work all the time, but it's not something I could claim I "get". By that I mean, I'm not

sure I understand what constitutes play in a higher education, learning environment and more so I don't understand 100% how it works. I always use the lego example cause I haven't yet managed to grasp how building stuff with lego can help you to learn (in certain subjects, topics etc).

So there is my first thing, I want to treat something academic related in a playful manner in the hope that it will help me conceptualists the playful learning thing a bit better.

My second aspiration is a bit simpler, I already know I have a knowledge gap around attribution, licensing and digital content so I'm using this experience as scaffolding to help me develop better habits around this area. So just now it's about making sure I tag photos etc when I do these posts, I plan to move that further into a bit of a tidy up and correction of these glaring mistakes in previous posts and then take that out into my personal blog, which would be a huge task so not one for straight away.

I know this list of aspirations will grow as I progress, because the more you learn, the more you understand that the gaps are bigger than you realized.

## **Social media guidelines**

The task asked if I was aware of the guidelines and my opinions. So here we have a conundrum. Yes I was aware of the company social media guidelines as I have worked and still work with social media for my role. Part of those guidelines are all about being aware of how your social media use

reflects on the company, which I understand and to a degree I agree with especially if you are using social media for a purpose as part of your job.

Where I don't agree with is ... no wait. Am I allowed to say that on social media? Big brother might be watching. \*chuckle\*

I think then that the best social media guidelines might be as simple as Wheaton's law.

