

# A Discrete Choice Experiment for Metastatic Breast Cancer Drugs: What Can Early Research and the Design Process Tell Us About Patient Preferences?

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## Background

Designing a discrete choice experiment (DCE) patient questionnaire for medical treatments requires extensive research to develop an understanding of which attributes are most important to patients. To our knowledge, no such research has previously been completed for this purpose specifically in the context of drug treatments for metastatic breast cancer.

## Aims

We aim to understand which attributes of drug treatments are most important for metastatic breast cancer patients.

## Results

### Discrete Choice Experiment

- 6 attributes were chosen
- Adverse events were translated into patient language from grade 1 and 2 CTCAE descriptions
- A version for health professionals was created where the decision context is changed to providing a recommendation to a hypothetical patient

### Fatigue

- Fatigue is among the most common toxicities associated with cancer
- Fatigue was mentioned by 8/9 interviewees
- Interviewees stressed that fatigue was unlike normal tiredness
- Fatigue is life-limiting
- Similar studies have used a fatigue attribute and the relative importance of the attribute has been mixed

### Diarrhoea






- The results of the thematic analysis of PACE statements suggested that one of the core goals of treatment is to enable the closest approximation to normal living
- The results of the thematic analysis of the interviews demonstrated that diarrhoea is a considerable barrier to normal living
- The impact of diarrhoea has not been well explored in the qualitative literature

### Urgent Hospital Admission

- There are many adverse events which could lead to urgent hospitalisation
- 4/ 9 interviewees reported being hospitalised with sepsis
- Hospitalisation represents a significant burden on public resources

### Scenario

The care team wants to know your preference for your next cancer treatment. There are only two treatment options. You can choose to take treatment A, treatment B or you might wish to take no treatment at all. There are no other treatment options and there will be no new options in the future. Some side effects may be helped by medication but you will still experience the side effects for weeks at a time.

	Treatment A	Treatment B
Tiredness	 <p>Even with best supportive treatment and care, there will be weeks that you experience the following...</p> <p>You are much more tired than usual, your tiredness is not relieved by rest, and it limits your ability to perform some of your important daily activities.</p>	 <p>Even with best supportive treatment and care, there will be weeks that you experience the following...</p> <p>No increase in tiredness. Your cancer makes you more tired than before, but this is relieved by rest.</p>
Nausea & vomiting	 <p>Even with best supportive treatment and care, there will be weeks that you experience the following...</p> <p>The amount you eat and drink is decreased because of nausea but you are not at high risk of major weight loss or dehydration. The nausea is likely to cause vomiting.</p>	 <p>Even with best supportive treatment and care, there will be weeks that you experience the following...</p> <p>You have lost your appetite due to nausea, but not enough to change the amount you eat. Your nausea may cause some vomiting.</p>
Diarrhoea	 <p>Even with best supportive treatment and care, there will be weeks that you experience the following...</p> <p>You are having 5 more bowel movements a day than you were previously having and this limits your ability to perform some of your important daily activities.</p>	No diarrhoea
Additional side effect	<p><b>Hand foot syndrome</b></p> <p>No risk of neuropathy or mucositis.</p> <p>Even with best supportive treatment and care, there will be weeks that you experience the following...</p> <p>You have painful skin changes on the palms of your hands and the soles of your feet. This may include peeling, blisters, bleeding, dryness, cracking, calluses, and swelling. This limits your ability to perform some of your important daily activities.</p>	<p><b>Mucositis</b></p> <p>No risk of neuropathy or hand foot syndrome.</p> <p>Even with best supportive treatment and care, there will be weeks that you experience the following...</p> <p>Your mouth becomes sore and inflamed. You have ulcers which are painful and mean you are unable to eat spicy, acidic, and crunchy foods such as crisps.</p>
Survival & urgent hospital admissions	<p>100 people start treatment</p> <p>90 without an urgent hospital admission</p> <p>10 with an urgent hospital admission</p> <p>75 alive at 1 year</p> <p>25 dead at 1 year</p> <p>24 alive at 5 years</p> <p>76 dead at 5 years</p>	<p>100 people start treatment</p> <p>90 without an urgent hospital admission</p> <p>10 with an urgent hospital admission</p> <p>60 alive at 1 year</p> <p>40 dead at 1 year</p> <p>8 alive at 5 years</p> <p>92 dead at 5 years</p>

### Which option would you choose?

- I would choose to take treatment A
- I would choose to take treatment B
- I would choose neither. I understand that I would have worse expected survival as a result.

### Nausea and Vomiting

- Past qualitative research shows that nausea and vomiting has a detrimental impact on QoL
- Interviews confirmed that nausea and vomiting was a barrier to living a normal life

### Additional Side Effects

- This attribute included 3 toxicities we couldn't include as individual attributes.
- Hand foot syndrome: One interviewee described the toxicity as highly distressing and a past DCE found it had a significant impact on patient's preference for treatment
- Mucositis: A very common toxicity which one interviewee had significant problems with
- Peripheral Neuropathy: A common side effect of chemotherapy with potential permanent effects

### Overall Survival

- Survival was identified as a core goal of treatment across all WPs
- Not including overall survival as an attribute may bias results as respondents may attempt to deduce it using other available attributes
- Patient in piloting struggled to understand how hospitalisation and survival number were related. The decision was made to show them in a single graphic.
- Respondents are shown survival rates at 1 and 5 years both in terms of number of deaths and number alive