

docomomo international

International Committee for the
documentation and conservation
of buildings, sites and neighbourhoods of the
modern movement

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POSTWAR MASS HOUSING **East + West**

Conference, September 7-11, 2011
Scottish Centre for Conservation Studies
University of Edinburgh



SUMMARY

Following the international conference, 'Trash or Treasure', organized by DOCOMOMO International in August 2007 (and hosted at Edinburgh College of Art), and the September 2008 special issue of DOCOMOMO International Journal on the same theme, the 'Mass Housing East and West' conference continued the international debates on post-war mass-housing, focusing especially on the specific issues of Eastern Europe.

Its structure was as follows: The event comprised a main conference day (8 September), preceded by activities on the days on either side. On the preceding day (7 September) there were study visits to two alternative local initiatives of mass housing inventorisation: the Royal Commission on the Ancient and Historical Monuments of Scotland (RCAHMS) and the Wester Hailes Project.

On 8 September, the main conference session presented case-studies from different countries in Eastern Europe, set in the wider global/European 'geopolitical' context of mass housing, and also explored methodological perspectives, including issues of recording/inventorisation; it ended with an open discussion.

Conference delegates were also able to attend a housing-themed day trip to Glasgow the following day, 9 September, including an evening symposium at Glasgow School of Art.

The location of the main conference day was the Hunter Lecture Theatre, Edinburgh College of Art (University of Edinburgh), Lady Lawson St/74 Lauriston Place, Edinburgh.

CONFERENCE SPEAKERS

The conference speakers were as follows:

- Annie FOURCAUT, Professor, Centre d'histoire sociale du XXe siècle, UMR 8058 CNRS Université Paris 1 Panthéon Sorbonne
- Miles GLENDINNING, Professor of Architectural Conservation, University of Edinburgh/ESALA
- Mart KALM, Professor in history of architecture and Dean of the Faculty of Art and Culture at Estonian Academy of Arts in Tallinn
- Andy LOCK, Senior Lecturer, Nottingham Trent University (lunchtime presentation)
- Juliana MAXIM, Assistant Professor, University of San Diego
- Henrieta MORAVČÍKOVÁ, Head of the Department of Architecture, Slovak Academy of Science, Bratislava
- Vera MARIN, associate, urban planner at SC SQUARE B.A.U. - architecture and urban planning office, president and project coordinator at ATU- Association for Urban Transition
- Stefan MUTHESIUS, University of East Anglia
- Carmen POPESCU, independent scholar
- Ola UDUKU, Reader, University of Edinburgh/ESALA
- Florian URBAN, Head of Architectural History and Urban Studies, Glasgow School of Art
- Danièle VOLDMAN, Professor, Centre d'histoire sociale du XXe siècle, UMR 8058 CNRS Université Paris 1 Panthéon Sorbonne
- Kimberly ZARECOR, Assistant Professor, Iowa State University, Ames/Iowa

Conference Schedule

Morning (chair: Ola Uduku)

Registration; welcome to conference from Ola Uduku

Miles GLENDINNING: Introductory global overview of the issues of mass housing as 'heritage'; outline of key issues for discussion

SESSION 1: THE GEOPOLITICS OF MASS HOUSING: NATIONAL CASE STUDIES, EAST/WEST

Juliana MAXIM: The microrayon: the organization of mass housing ensembles, Bucharest, 1956-1967

Henrieta MORAVČÍKOVÁ: Concentrated responses to the issue of prefabricated mass housing: Bratislava, 1950-1995 Morav

Mart KALM: The search for alternatives to prefab dormitory suburbs in Soviet Tallinn

Florian URBAN: Mass Housing in East and West Germany: Controversial Success and Ambivalent Heritage

Stefan MUTHESIUS: "Architect-Designed": Concepts of Quality and Quantity in English Mass Housing

Annie FOURCAUT and Danièle VOLDMAN: Mass Housing in Eastern and Western Europe, 1947 -1989: A European Project

Andy LOCK: The 'Sunlit Uplands' Photographic Project

SESSION 2: ON-GOING PROJECTS/METHODOLOGICAL STUDIES

Afternoon (chair: Carmen Popescu)

Kimberly ZARECOR: Bigness of another sort: The Challenge of a Mass Housing Inventory in Czechoslovakia

Vera MARIN: The Association for Urban Transition: civil society and mass-housing in post-socialist Bucharest

Carmen POPESCU (Response/moderator of the debate) Topics: investigation of the hybrid field of practice of mass housing between research, legislation, architecture, urban planning, social sustainability, ecology, and political activism.

CONCLUDING DISCUSSION

Followed by:

Welcome for EAHN Scotland Tour Participants

Conference + Tour: Overview of Combined Schedule

Wednesday 7 September: CONFERENCE DAY 1

Morning: Visit to 'official' inventorisation archive (RCAHMS)

Afternoon: Visit to 'community-led' recording/heritage initiative (Wester Hailes)

Evening: DOCOMOMO-Scotland lecture (ECA Hunter Lecture Theatre)

Thursday 8 September: CONFERENCE DAY 2 (based at ECA)

Morning: National overview papers (ECA HLT)

Afternoon: Thematic papers/round-table (ECA HLT)

Evening: Tour introductory lecture (ECA HLT; followed by party in Conservation Workroom)

Friday 9 September: TOUR DAY 1/POST-CONFERENCE DAY

Morning: bus tour of mass housing in Cumbernauld and Glasgow

Afternoon: walking tour of central Glasgow

Late afternoon: symposium/reception at GSA

Saturday 10 September: TOUR DAY 2

All-day bus tour focusing on Scottish Castles (Linlithgow, Stirling, Doune, Elcho, St Andrews)

Sunday 11 September: TOUR DAY 3

All-day walking tour of central Edinburgh

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Thursday 8 September: CONFERENCE DAY 2

Morning Chair: Ola Uduku

Location: ECA Hunter Lecture Theatre, University of Edinburgh

- **INTRODUCTION Miles Glendinning** (University of Edinburgh)
“Introductory global overview of the issues of mass housing as ‘heritage’; outline of key issues for discussion”

- **SESSION 1: THE GEOPOLITICS OF MASS HOUSING: NATIONAL CASE STUDIES, EAST/WEST**

- **PAPER 1 Juliana Maxim** (University of San Diego)
“The microrayon: the organization of mass housing ensembles, Bucharest, 1956-1967”

- **PAPER 2 Henrieta Moravčíková** (Slovak Academy of Science, Bratislava)
“Concentrated responses to the issue of prefabricated mass housing: Bratislava, 1950-1995”

- **PAPER 3 Mart Kalm** (Estonian Academy of Arts, Tallinn)
“The search for alternatives to prefab dormitory suburbs in Soviet Tallinn”

- **PAPER 4 Florian Urban** (Glasgow School of Art)
“Mass Housing in East and West Germany: Controversial Success and Ambivalent Heritage”

- **PAPER 5 Stefan Muthesius** (University of East Anglia)
“Architect-Designed”: Concepts of Quality and Quantity in English Mass Housing”

- **PAPER 6 Annie Fourcoat** (CNRS Université Paris Pantheon Sorbonne)
“Housing estates: the French case (1950s-80s)”

- **PAPER 7 Andy Lock** (Nottingham Trent University)
“The ‘Sunlit Uplands’ Photographic Project”

Thursday 8 September: CONFERENCE DAY 2

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SESSION 2: ON-GOING PROJECTS/METHODOLOGICAL STUDIES

- **PAPER 8 Kimberly Zarecor** (Iowa State University)
“**Bigness of another sort: The Challenge of a Mass Housing Inventory in Czechoslovakia**”

- **PAPER 9 Danièle Voldman** (CNRS Université Paris Pantheon Sorbonne)
“**Mass Housing in Eastern and Western Europe, 1947 -1989: a European project**”

- **PAPER 10 Vera Marin** (SC SQUARE B.A.U / A.T.U)
“**The Association for Urban Transition: civil society and mass-housing in post-socialist Bucharest**”

- **PAPER 11 Carmen POPESCU**
“**Topics: investigation of the hybrid field of practice of mass housing between research, legislation, architecture, urban planning, social sustainability, ecology, and political activism**”

APPENDIX 1

Carsten Hermann (Co-ordinator, DOCOMOMO-Scotland)

Review of Conference as published in the EAHN Newsletter 2011